VALOGIX UK PARTNER NOBLUE EXPANDS INTO EUROPE

New York, US – 4th February 2016 - Valogix cloud IT partner, **NoBlue Limited**, announces the upcoming acquisition of the concern of Spanish NetSuite Solution Provider, SaaS Consulting, further extending its services into Europe.

NoBlue, a leading NetSuite Solution Provider, is a Valogix authorized partner in the United Kingdom, bringing Valogix easy to use inventory planning and optimization solutions to NetSuite customers across the UK, and increasingly throughout Europe.

NoBlue already has a strong customer base in the UK and Europe, and has experience of Spanish NetSuite implementations. Joining forces with SaaS Consulting will allow them to offer customers in Spain a local office with Spanish-speaking consultants, along with specialist local knowledge and experience.

As NoBlue's international footprint continues to grow, the acquisition will also allow the company to:

- Continue to grow its European customer base
- Better assist UK businesses when dealing with EU suppliers / vendors
- Offer specialized support for compliance needs across various countries
- Provide multi-language options for businesses with international offices

This acquisition brings together two leading NetSuite Solution Providers. Based in Nottingham, NoBlue has 15 years of ERP consultancy and software development experience. Considering it to be the only mature cloud-based ERP solution, NoBlue has focused exclusively on NetSuite - and the solutions that complement it - for the last six years, providing NetSuite services spanning consultancy, implementation, development, integration, training, and support to customers in a variety of industries. The company attributes the successful expansion of its customer base across the UK and Europe to its growing NetSuite practice.

SaaS Consulting has been delivering NetSuite consultancy services to small and medium enterprises in Spain and Portugal since 2009. Based in Madrid, the company has established itself as the official NetSuite Partner in Spain, and has successfully implemented various NetSuite projects across a range of industries.

"With the completion of this acquisition, we are combining the expertise of two leading NetSuite Solution Providers and increasing our reach across Europe." said NoBlue Managing Director, Ian Irwin. "As NoBlue's growth across the UK and Europe continues to expand, this exciting acquisition will allow us to continue to grow our European customer base and better serve our UK customers with European operations. Utilizing SaaS Consulting's local knowledge and experience, we will be able to offer specialized compliance support and multi-language options to our UK and European customers alike."

"We are very excited about the synergy of NoBlue and SaaS Consulting." said Kelvin Seddon, Managing Director at SaaS Consulting. "With our local experience of fiscal, industrial and cultural specifics we look forward to giving our clients even more capability and empowerment with the backing of one of the top European NetSuite partners, NoBlue. Many countries have barriers to entry and we are certain that we have already beaten a path for NoBlue's expansion in the Iberian Peninsula."

"NoBlue's expansion into Spain and Portugal is a perfect fit with Valogix' growth plans in the United Kingdom and Europe" notes Tom Glacken, Senior VP Sales & Marketing. "Their NetSuite expertise and proven ability to deliver tailored solutions to customers across a range of industries enables their Valogix customers to receive substantial results in a very short period of time. We are excited about NoBlue's acquisition of SaaS Consulting, which will enable even more NetSuite users to gain greater control of their inventory and improve their bottom line results through the use of Valogix Planner".

SaaS Consulting will be re-branded 'NoBlue Spain SL', trading as 'NoBlue EspaÃ±a'. The transaction is expected to close in the first quarter of 2016.

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About NoBlue
NoBlue specializes in developing and implementing tailored cloud-based business IT solutions based around the NetSuite product. Located in Nottingham, close to the M1 and East Midlands Airport, the company is centrally located to provide comprehensive support to companies across the UK and Europe.

NoBlue's aim is to help growing businesses and established enterprises find their perfect IT solution, enabling them to run their entire business with one integrated solution. As one of the few NetSuite partners in the UK and Europe to have staff recognized to the standard of "NetSuite Certified ERP Consultant" and "NetSuite Certified SuiteCloud Developer", they are well placed to support their customers' needs.

For more information on NoBlue and NetSuite please visit www.noblue.co.uk or [email info@noblue.co.uk](mailto:info@noblue.co.uk)

About SaaS Consulting

SaaS Consulting was started in 2009 in order to bring NetSuite to Spain and Portugal. Centrally located in Madrid, the company has established itself as the official NetSuite Partner in Spain and has successfully implemented various NetSuite and OpenAir projects across a range of industries including retail, eCommerce, warehouse distribution, software, services and NGOs. These have been in Spain and Portugal with collaboration across other countries in Europe, North America, Asia and Australia.

About Valogix

Valogix is one of the leading inventory planning and true optimization solutions for small and mid-size businesses. With over 28 years developing inventory optimization solutions, Valogix has hundreds of customers in over 44 countries receiving dramatic savings and productivity gains every day. The web-based solutions are powerful, yet easy to use and are deployed in the Cloud as a Software-as-a-Service (SaaS) model. Valogix Inventory Planning SuiteApp has consistently achieved Built for NetSuite verification and was NetSuite's 2013 Supply Chain Partner of the Year.

Valogix is located in Saratoga Springs, New York and over 125 reselling partner representatives covering North America, Central and Latin America, Europe, and the Asia/Pacific region.

[Visit the Valogix company website](#)