

## Saddleback Leather Boasts Major Gains

### Fast Facts

#### Company

- Name: Saddleback Leather
- Locations: Texas & Mexico
- Industry: Mfg. & e-Commerce
- Products : Fine leather products
- Sold globally
- Website: saddlebackleather.com

#### Challenges

- Seasonal Demand Patterns
- Excess stock
- Lack of visibility to inventory
- Too much time reviewing reports

#### Objectives

- Reduce planning time
- Increase stock visibility
- Improve SKU mix to better meet demand
- Improve production flow
- Reduce out-of-stocks

### Results

- Valogix solutions are affordable and the return on investment (ROI) is quick.
- The time savings alone has enabled Saddleback to save two full-equivalents (FTEs) versus its previous time-consuming processes.
- Improved order accuracy and optimized purchase quantities.
- Better visibility into all data, which in turn enables better purchasing decisions.

### Saddleback Leather

*“We are using the Valogix cloud-based application and it was a great decision.*

*It allows us to do our inventory planning faster and more reliably and is a perfect fit with our NetSuite applications.”*

—Blake LeBrun  
Saddleback Leather

#### Why Valogix

- Automated forecasts
- Automated replenishment plans
- Tight integration with NetSuite
- Ease-of-use

#### Software Solutions

VALOGIX<sup>®</sup> Inventory Planner with NetSuite<sup>®</sup>

#### Previous Environment

- Complex and time-consuming spreadsheets and reports.

