



CUSTOMER SUCCESS STORY

Ink & Toner Supplier Cashes
in on Advanced Inventory
Planning from Valogix

Inkjet SuperStore

Quick Facts

Company

- Name: Inkjetsuperstore.com
- Locations: California, Tennessee and Canada
- Industry: Office Supplies
- Products: Office supplies
- Items in inventory: 6,000 SKUs
- Web: www.injetsuperstore.com

Challenges

- Preventing and reducing backorders in all locations
- Calculating accurate min/max levels from the Accounting system
- Time consuming manual processes

Objectives

- Increase cash flow by eliminating slow moving and dead items
- Improve customer service levels by delivering the right product at the right time
- Increase productivity and reduce the number of planners



“Valogix provides the visibility into the data that enables us to make better purchasing decisions. Improved order accuracy and optimized purchase quantities just add to the value. The time that we save has already helped us achieve a full ROI.

Valogix has been great to work with. They listen to our recommendations and requests, and act quickly to make the changes we need.”

—Ilan Douek, President
Inkjetsuperstore.com

Why Valogix?

- Cloud capabilities and seamless compatibility with NetSuite
- Ease-of-use

Benefits/Results

- Very little upfront investment
- Cloud-accessible and tightly integrated with NetSuite
- Reduction of purchasing resources
- Accurate stocking levels allow for improved ordering
- Reduction of dead and slow moving stock
- Improved customer service
- Return on investment the first month of use

Previous Environment

Complex and time-consuming spreadsheets and reports.

Software Solutions

VALOGIX® Inventory Planner V8





“We’ve been running cloud applications for more than 7 years. No more hardware, upgrades, patches or IT department—our vendor does all the work. It saves us an estimated \$150,000 a year.”

—Ilan Douek, President
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Excel Spreadsheets Don’t Add Up

For Inkjetsuperstore.com (IJSS), time is of the essence. If they don’t have an item in stock, their customers will go somewhere else to get what they need, when they need it. Managing three warehouses—two in the US and one in Canada—is extremely challenging. With each warehouse purchasing its own inventory, the redundancies in stock were too difficult to accurately track.

“We were using a mix of tools; the advanced planning in our NetSuite product, plus various Excel spreadsheets,” notes Ilan Douek, president of Inkjetsuperstore.com. “Neither tool gave us the results we were looking for and we knew that we had tremendous redundancy. At the same time, we had a large investment tied up in dead and slow moving stock.”

The planning process was time consuming and riddled with errors. Douek adds, *“Using Excel made it impossible to keep our inventory levels current and even more difficult to determine if we were ordering the correct quantities. And the min/max levels our planners were getting from our ERP system were often inaccurate, leading us to over-buy as well as under-buy.”*

The Cloud Offers Flexibility and Cost Savings

IJSS is very familiar with cloud-based applications and their benefits. Utilizing cloud-based applications for the past 7 years has taught IJSS one thing—they would never consider using a non-SaaS application again.

“We’ve been running cloud applications for more than 7 years,” comments Douek. “No more IT department, no more hardware, upgrades, or patches—our vendor does all the work. It saves us an estimated \$150,000 a year.”

Valogix newest product is built specifically for the cloud. It offers state of the art technology and is deployed as a virtual appliance.

Pat Ludwig, Chief Operating Officer at Valogix explains, *“By wrapping all the technology into a virtual software appliance, our customers have the ability to use the latest in technology. Using the software via SaaS not only frees up cash and resources, but delivers a totally up-to-date product without lengthy upgrades and expensive hardware; all that is needed is an Internet connection.”*

Benefits Go Beyond the Horizon

The payback on IJSS’s investment has been fast and substantial. Because they are on a monthly lease, they had almost no upfront costs and saw a complete return on investment in the first month. Douek estimates that on a yearly basis, they would have had a complete return on investment in less than three months.

“Valogix provides visibility into data enabling us to make better purchasing decisions. Improved order accuracy and optimized purchase quantities add to the value. It works. It really works.”

In addition to cost savings, IJSS has reassigned one of their three planners to another department, saving a full 30% in resources on planning.



www.valogix.com

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